Jonathan Elias Guerra

PHOTOGRAPHER, GRAPHIC AND WEB DESIGNER

E-MAIL: 0JONBON0@GMAIL.COM | PHONE NUMBER: 360-480-9048 | WEBSITE: JONATHANEGUERRA.COM

Education

Over 18 Years Experience In Corporate Marketing as a Photographer, Graphic and Web Designer

2 Years of Art School

High School Diploma

Skills

ANALYTICS: PROFICIENT

PHOTOSHOP: EXPERT

ILLUSTRATOR: EXPERT

INDESIGN: EXPERT

LIGHTROOM: EXPERT

DREAMWEAVER: EXPERT

HTML/CSS: EXPERT

ONLINE ECOMMERCE SOFTWARE: EXPERT

EMAIL MARKETING: EXPERT

VIDEO EDITING: PROFICIENT

PC/MAC: EXPERT

PORTRAIT/PRODUCT PHOTOGRAPHY: EXPERT

MICROSOFT OFFICE: PROFICIENT

JAVA SCRIPT: COMPETENT

BILINGUAL: FLUENT IN SPANISH AND ENGLISH

Work Experience

PHOTOGRAPHER, GRAPHIC, & WEB DESIGNER
QUICK QUOTES SCRAPBOOK CO | CENTRALIA, WA
MAY 2011 - PRESENT

- Photographs products and events; conducts inventory and care of materials for shipment.
- Designs and performs all elements of production for event planning and email marketing - ad layouts, logo design, company catalogs, image manipulation, video, and package design.
- Facilitates and manages ecommerce software while rebuilding and maintaining online web store.
- Creates online marketing material for multiple advertising platforms.
- Exhibits creative problem solving skills to enhance marketing goals.
- Maintains analytics data for yearly performance and improvement.
- Collaborates and maintains relationships with local and international printers.

PHOTOGRAPHER, EMAIL MARKETING, & GRAPHIC DESIGNER
SMARTHOME CO | IRVINE, CA
SEPTEMBER 2006 - JULY 2010

- Created weekly e-mails for a database of more than 250,000 users.
- Performed regular, necessary photography for print and web use.
- Designed press-ready magazine ads, company merchandise, product illustrations, and online-marketing advertisement.
- Demonstrated creative marketing ideas that increased online shopping experiences and sales.

FREELANCE DESIGN & PHOTOGRAPHY
JANUARY 2005 - PRESENT

- Portrait, product and special event photography.
- Vinyl illustration designs.
- Web layout design and coding.
- Image manipulation.